



On-field banners



Concession Window Sign



Benches facing grandstand

2017 BUSINESS SPONSORSHIPS

Clackamas High School Football Program

Due to declining school resources, Clackamas Football now relies on private donations for over 80% of its budget. These donations are sought through business sponsorships and fund-raising events, such as our annual Luau Fundraiser.

Business sponsors and other donors make it possible for over 150 boys to participate in a first class football program whose goal is to develop life-long skills, including teamwork, responsibility, discipline and hard work. They also provide support to the 50+ players who need financial assistance. In the past few years, our sponsors and donors helped pay for new uniforms and other team apparel, team gear, pre-game meals and travel.

Business sponsors at the \$500+ levels receive on-field advertising at home games attended by thousands of fans, plus advertising in our 40-page full-color football program (see pricing below). All sponsors are recognized prominently on the Touchdown Club website and by the game announcer.

Businesses sponsoring at the \$500+ levels may also request Touchdown Club member benefits, i.e., two reserved under-cover grandstand seats, a reserved parking spot, two CAVS apparel items, and two barbeque dinners at all regular season home games.

Pricing:

- **Business Card Sponsor (\$100).** Black & white (B&W) business card-size program advertisement.
- **Quarter Page Sponsor (\$250).** Quarter-page B&W program advertisement.
- **Banner Sponsor (\$550).** 4x6' on-field banner, plus ½ page B&W or ¼ page color program ad.
- **Concession Window Sponsor (\$650).** 2x5' sign, plus ½ page color or B&W program ad.
- **Concession East Wall Sponsor (\$800).** 3x6' sign, plus full page color program ad.
- **Concession North Wall Sponsor (\$900).** 4x6' sign, plus full page color program ad.
- **Bench Sponsor (\$1,300).** 3x7' or 3x9' player bench sign, plus full page color program ad.

The Touchdown Club is a parent-run, 501c3 non-profit organization, and business sponsorships are tax deductible (Tax ID #93-1177684).

Deadline for payment and artwork is July 14, 2017.

Please make your check payable to: **Clackamas Touchdown Club, P.O. Box 2715, Clackamas, OR 97015.**

Contact: Mimi Bushman, Business Sponsorships, 503.313.1733 or mimibushman@comcast.net. **THANK YOU!**



www.clackamastouchdownclub.com